



The Network for Global Trade Professionals



**WORLD TRADE CENTER®
PITTSBURGH**

Pittsburgh businesses— you have access to local trade experts and a global network of 320+ World Trade Centers. This is your gateway to worldwide connections, opportunities, and support. Collaborate and build relationships with top global professionals in Allegheny County.

How can we help?

Connections: Access the right resources for global trade success.

Expertise: Benefit from unmatched global trade knowledge, shared by experienced professionals.

Training: Get tools, resources, and consulting to navigate markets, reduce risks, and ensure compliance.

Talent: Find local experts or full-time talent to grow your global business.

MISSION

Our mission is to help companies in Allegheny County collaborate locally, connect strategically and thrive on the global stage. It's about a better future for all of us. **Trade Matters.**

ABOUT US

World Trade Center Pittsburgh is a business network and services organization dedicated exclusively to the international business success of companies based in Pittsburgh and the surrounding Allegheny County region. **Global trade is what we do.**

WHAT WE DO

- Facilitate Business-to-Business Connections
- Produce engaging events, trade forums, and discussions around international trade
- Engage industry and government to provide Western PA companies with resources

Our members' success is the foundation of everything we do.

PARTNERS

We work closely with the Allegheny County Economic Development Office, the Greater Pittsburgh Chamber of Commerce, WTC Philadelphia and others to ensure you are connected to the resources you need. **We thrive in collaboration.**

AT A GLANCE



ONE GLOBAL NETWORK

Our sole purpose is to help companies in the region succeed internationally and thrive on the global stage.

Exclusive MEMBER BENEFITS

- Enhanced listings and access to members- only areas of The Global Hub
- Discounts on Events and Training
- Discount to the **Certificate in International Trade** Program
- Invitations to Member-Only Events, Trainings, and Webinars
- Access to Trade Resources and Databases
- Free Postings on the WTC Job Board
- Discounts on Consulting and Document Services from our trade experts
- Ability to post & engage with WTCD Members on Community Forums
- Advocacy groups and representation
- Domestic and international connections

MEMBERSHIP OPTIONS - [CLICK HERE TO JOIN](#)

\$500 - Corporate

\$375 - Small Business/Supplier (annual revenue <\$1M)

\$350 - Associate (advocacy organizations, governmental/quasi agencies, and nonprofits)



Our Network Provides Tools to Grow and Thrive Globally



TRAINING & PROFESSIONAL DEVELOPMENT *Your Way, On Your Schedule, To Meet Your Needs*

Award-Winning Education

Strengthen your understanding of international business, global trade policy and government regulations, and develop your market entry strategy with our training.



- 1 Live/Virtual Training** – Gain professional skills through expert-led courses and seminars with real-world applications.
- 2 On-Demand Course Library** – Access international business resources on compliance, trade, and strategy.
- 3 Customized Group Training Onsite for your Team** – Private sessions for your team—hosted onsite or virtually—to address sensitive questions.
- 4 Certificate in International Trade** – Develop comprehensive skills to become export/import ready for any industry.

CONSULTATIVE SERVICES



- **Consulting Services:** We provide members with expert guidance and tools for confident global trade.
- **Certificate of Free Sale:** We issue certificates confirming products are legally sold in the U.S., based on submitted evidence.
- **Certificate of Origin:** We notarize and authenticate goods' country of origin for tariffs (excluding NAFTA). Free for members.
- **Help Desk:** Submit a ticket online for quick answers to global trade questions.

SOLUTIONS



Market Entry Strategy Development



Operational Alignment & Optimization



International Trade Compliance

GLOBAL TRADE ACTIVATOR



Accelerator

Our accelerator launches companies into new global markets with confidence and aligns teams for International growth and success, customized, and guided by a trusted network of trade experts.

Incubator

The incubator is designed to help entrepreneurs to start and build their import/export business, from idea to launch.

Assessment > Customized Path > Comprehensive Training > Mentor/Coach Assignment > Trade Plan Development > Access to Trade Talent > Access to Funding

EVENTS | **Networking | Interest Groups | Trade Forums | Expert Panel Discussions | Webinars | Trade Missions**

This is your local hub for global connections. Our member events and referral network provide valuable resources for both domestic and international introductions. Engage with regional experts and share your story.

MEMBER TESTIMONIALS

"WTCA is like a family of friends who all want to help businesses by sharing information, making connections, and developing entrances to new markets. These are connections to decision makers, which is the key differentiator versus other similar organizations."





Bassey Duke
CEO Pruune Consulting Ltd.
Member of WTC Dublin

"The WTCA is phenomenal and helps small businesses take a global look at their capacity – I made connections with delegates that I would not have had exposure to without the WTCA."

Mohamed Cisse Member of WTC Delaware

Become a Member Today!



-  brian@wtcpgh.org
-  445-223-1232
-  322 North Shore Drive, Building 1B, Suite 200, Pittsburgh, PA 15212
-  wtca.org/world-trade-center-pittsburgh

